



Bosch Tankless Water Heaters Ranked Among Most Innovative in Industry

September xx, 2011

Londonderry, NH – The new Therm™ line of high-efficiency tankless water heaters from Bosch has been recognized as one of the industry’s best by the editors at *Home Improvement Executive* magazine. The staff reviewed several company websites, press releases, articles and interviews published over the past year, looking for manufacturers that have brought innovative products and features to the market.

With features such as high efficiency condensing and non-condensing units, the Bosch Therm line of high efficiency tankless water heaters offer greater installation versatility to satisfy a broad range of residential or commercial applications. The new Therm line also offers updated software that delivers enhanced performance, including the ability on many models to cascade up to 24 units for larger commercial applications. The top line model, the Therm C 1210 ESC is the only condensing commercial tankless water heater available in the market, and already meets the stringent 2012 LowNox requirements mandated by many states. The Bosch Therm line includes Energy Star® rated models, powered by natural gas or propane, which have an industry-best 15-year residential heat exchanger warranty.

“We’re excited and honored that *Home Improvement Executive* would recognize our company and the new Therm line,” said Nuno Fernandes, marketing director, Bosch Thermotechnology. “Innovation, performance and reliability are the cornerstones of Bosch products, so it’s satisfying to see our company’s efforts being selected amongst the best in the industry.”

Bosch Therm indoor models can use a concentric venting termination kit, which allows for fewer roof and side-wall penetrations. To provide greater installation flexibility, Bosch Therm models feature an increased maximum vent length to support longer venting runs as well as a minimum vent length of one foot for greater flexibility of installation location. With the optional outdoor kit, Bosch Therm indoor models can be mounted outdoors.

Another unique benefit of Bosch Therm is the built-in digital control panel, which offers the ability to adjust water output temperatures in 2-degree increments

across the entire temperature range, an important safety feature for homes with children and elderly family members.

Bosch tankless water heaters are estimated to last up to twice as long as traditional storage tank water heaters, utilizing Bosch's proprietary built-in turbulators, which reduce scale build-up and ensure years of reliable operation. Additionally, Bosch's patented heat exchanger with dual-fan and full modulating vertical burner design achieves an "even" flame pattern that helps prevent hot-spots and heat exchanger corrosion, common with other tankless water heater burner designs. Most Bosch tankless water heaters are manufactured with a larger cabinet for easy upgrading to higher temperature output or wireless control and for ease-in servicing. Bosch units have 60 percent fewer moving parts than competitive products.

For more information, visit www.bosch-climate.us and use the dynamic sizing calculator to determine which Bosch Therm model is the best fit for your home or business application.

Media contact:

Joey Peters

Phone: (678) 332-5242

Email: jpeters@thetitanagency.com

About Bosch Thermotechnology

Bosch Thermotechnology is a leading source of high quality water heating and comfort heating systems. The Company offers Bosch tankless, point-of-use and heat pump electric water heaters, Bosch solar thermal systems, Buderus floor-standing and wall-hung boilers, Bosch Geo geothermal systems as well as controls and accessories for every product line. Bosch Thermotechnology is committed to reinventing energy efficiency by offering smart products that work together as integrated systems that enhance quality of life in an ultra-efficient and environmentally friendly manner. For more information, visit www.bosch-climate.us.

About Bosch Group

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy, healthcare telemedicine and software innovations. Having established a regional presence in 1906, Bosch employs over 22,000 associates in more than 100 locations, with reported sales of \$8.8 billion in fiscal 2010. For more information, visit www.boschusa.com.

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 285,000 associates generated sales of 47.3 billion euros (\$62.7 billion) in fiscal 2010. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent 3.8 billion euros (approximately \$5 billion) for research and development in 2010, and applied for over 3,800 patents worldwide.

With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial. Bosch is celebrating its 125th anniversary in 2011. Additional information can be accessed at www.bosch.com, www.bosch-press.com, and www.125bosch.com.

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