

June 5, 2013

Bosch Thermotechnology Announces North American *Green Living Awards* Program

Program Focuses on Installation of Bosch Products for Energy Conservation & Sustainability

- ▶ Contractor-Specifier-Builder award categories
- ▶ Residential and light commercial projects
- ▶ Children's art, photography & creative writing contest
- ▶ Cash equivalent awards to winners

Londonderry, NH – Bosch Thermotechnology has announced a new awards program focusing on industry professionals who install and specify Bosch heating and cooling products in the United States and Canada. The Bosch Green Living Awards program will recognize and reward residential and light commercial installations employing Bosch boilers, water heaters, geothermal heat pumps or a combination of each judged noteworthy for overall design, execution and energy efficiency attainment.

Modeled after a highly successful program in the United Kingdom since 2000 by Worcester Bosch, the North American Bosch Thermotechnology Green Living Awards contest emphasizes Bosch's commitment to protecting the environment and encouraging energy efficient and sustainable practices in HVAC.

The contest kicks off today, June 5th, World Environment Day, the United Nations' sponsored annual event meant to be the biggest and most widely celebrated global day for positive environmental action. www.unep.org.

The awards program will run from June 5 through December 15, 2013. A team of judges assembled by Bosch Thermotechnology will award four product category winners and one Grand Prize winner from entries received. Winners will receive cash gift cards prizes and trophies. The Grand Prize winner and a guest will be in-

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vited to attend an awards luncheon to be held in New York City during the 2014 AHR Expo. The Grand Prize winner's customer will also receive a cash prize.

"The Green Living Awards, like its counterpart in the UK, will grow over the years in both the level of entries received and in name recognition," says Richard Soper, President for Thermotechnology North America, who was instrumental in developing and growing the UK program. "Recognizing and rewarding industry professionals who use our products and help make a contribution to preserving our earth's finite resources is in everyone's interest."

As part of the Green Living Awards, Bosch has included an art, photography and creative writing contest for children. Children in three ascending age groups can submit artwork, photography, essays and poetry under the theme "How can we live a greener life?" and win gift card cash prizes for winning entries.

For complete details and registration information, visit www.BoschHeatingandCooling.com/gla.

Press image (*attached*)

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About Bosch:

About Bosch Thermotechnology

Bosch Thermotechnology is a leading source of high quality water heating and comfort heating systems. The Company offers Bosch tankless, point-of-use and heat pump electric water heaters, Bosch solar thermal systems, Buderus floor-standing and wall-hung boilers, Bosch and FHP geothermal systems as well as controls and accessories for every product line.

Bosch Thermotechnology is committed to reinventing energy efficiency by offering smart products that work together as integrated systems that enhance quality of life in an ultra-efficient and environmentally friendly manner. For more information, visit

www.boschheatingandcooling.com

About the Bosch Group:

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket solutions, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy, healthcare telemedicine and software solutions. Having established a regional presence in 1906, Bosch employs nearly 24,600 associates in more than 100 locations, with consolidated sales of \$10.6 billion in fiscal year 2012. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. In fiscal 2012, its roughly 306,000 associates generated sales of \$67.5 billion. Since the beginning of 2013, its operations have been divided into four business sectors: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 360 subsidiaries and regional companies in some 50 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some \$6.1 billion for research and development in 2012, and applied for nearly 4,800 patents worldwide. The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." Additional information is available online at www.bosch.com and www.bosch-press.com.

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